



# SO WHAT ELSE, INC.

## 2021 ACTION PLAN



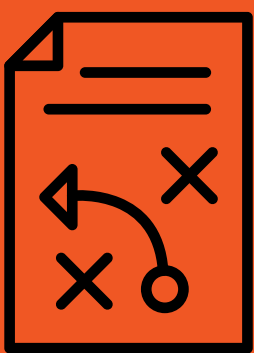
### VISION

Our team's 2021 vision is to operate a regional hub for serving children and families through providing food security, basic necessities and educational support through our highly accessible neighborhood delivery and food pantry.



### ACTION PLAN

- Enhance partnerships
- Invest in new equipment
- Hire new staff
- Expanding to reach additional communities
- Re-build youth development programs



### IMPLEMENTATION

In order to grow and operate in this capacity, SWE will focus on community driven events, explore new ways to collaborate and invest in our grants department, in order to have the funding needed for expansion.



### GOALS

- Serve 135,000 meals per week to 26,640 individuals in need.
- Expand youth programs to 12 summer camps serving 650 children
- Partner with 10 new community organizations



### PARTNERSHIPS

Partnerships are what makes SWE unique, our ability to act as a community connector is the key characteristic that we look to advance in 2021.